

Cannabis Policy

Exeter

2025 SCORECARD

This scorecard analyzes local cannabis ordinances **passed prior to January 1, 2025**, in each California city or county that legalized storefront retail sales, to assess policies in effect going into 2024. It evaluates to what extent potential **best practices were adopted to protect youth, reduce problem cannabis use and promote social equity** beyond those already in state law. Scores fall into six public health and equity focused categories for a total maximum of 100 points.



Policy Adopted Beyond State Law

No Policy Adopted Beyond State Law

Weaker than State Law

Retailer Requirements		Taxes & Prices		Product Limits		Marketing		Smoke-Free Air		Equity & Conflicts of Interest	
Limit # of retailers (max. 10 pts)	10	Local retail tax (6 pts)	6	Limit high potency products (max. 6 pts)	0	Limit billboards (max. 6 pts)	0	Prohibit temporary event permits (5 pts)	5	Licensing priority for equity applicants (3 pts)	0
Require distance >600 ft. from schools (5 pts)	5	Revenue dedicated to youth, prevention or equity (max. 6 pts)	0	END THE CANNABIS KIDS MENU		Prominent health warnings on ads (4 pts)	0	Prohibit on-site consumption (3 pts)	3	Equity in hiring requirements (3 pts)	0
Require distance between retailers (2 pts)	0	Tax by THC content (5 pts)	0	No flavored products for combustion or inhalation (max. 5 pts)	0	Limit therapeutic or health claims (3 pts)	0			Cost deferrals for equity applicants (1 pt)	0
Other location restrictions (max. 3 pts)	0	Prohibit discounting (2 pts)	0	No cannabis-infused beverages (4 pts)	0	Business signage restrictions (3 pts)	0			No prescriber on retail premises or in ownership (max. 2 pts)	0
Health warnings posted in store or handed out (max. 8 pts)	0	Minimum price (1 pt)	0	Limit other products/ packaging attractive to youth (2 pts)	0	Limit marketing attractive to youth (2 pts)	0				

15

6

0

0



Getting it Right ·from the Start·

Advancing Public Health & Equity in Cannabis Policy

TOTAL SCORE = 29