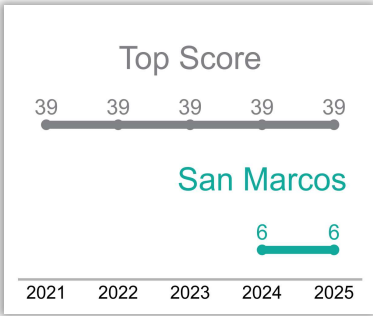


Cannabis Policy

2025 DELIVERY SCORECARD

San Marcos

This scorecard analyzes local cannabis ordinances passed prior to January 1, 2025, in each California city or county that legalized retail sales only by delivery, to assess policies in effect going into 2024. It evaluates to what extent potential best practices were adopted to protect youth, reduce problem cannabis use and promote social equity beyond those already in state law. Scores fall into six public health and equity focused categories for a total maximum of 100 points.



Policy Adopted Beyond State Law

No Policy Adopted Beyond State Law

Weaker than State Law

RETAILER REQUIREMENTS		TAXES & PRICES		PRODUCT LIMITS		MARKETING		SMOKE-FREE AIR		EQUITY & CONFLICTS OF INTEREST	
Require local permit (max. 12 pts)	0	Local retail tax (6 pts)	0	Limit high potency products (max. 6 pts)	0	Limit billboards (max. 6 pts)	3	Prohibit temporary event permits (5 pts)	0	Licensing priority for equity applicants (3 pts)	0
Medical delivery sales allowed (3 pts)	3	Revenue dedicated to youth, prevention or equity (6 pts)	0	END THE CANNABIS KIDS MENU		Prominent health warnings on ads (4 pts)	0			Cost deferrals for equity applicants (1 pt)	0
Use of Independent ID Verification Software (10 pts)	0	Tax by THC content (5 pts)	0	No flavored products for combustion or inhalation (max. 5 pts)	0	Limit therapeutic or health claims (3 pts)	0				
Limit delivery destinations (max. 10 pts)	0	Prohibit discounting (2 pts)	0	No cannabis-infused beverages (4 pts)	0	Limit marketing attractive to youth (2 pts)	0				
Health warnings handed out (4 pts)	0	Minimum price (1 pt)	0	Limit other products/ packaging attractive to youth (2 pts)	0						
3	+	0	+	0	+	3	+	0	+	0	

TOTAL SCORE = 6