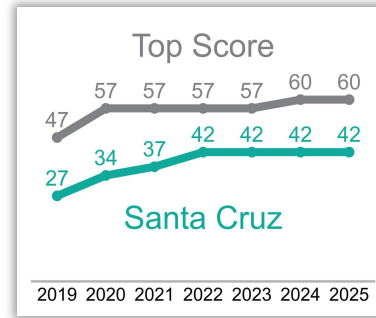


Cannabis Policy

2025 SCORECARD

Santa Cruz

This scorecard analyzes local cannabis ordinances passed prior to January 1, 2025, in each California city or county that legalized storefront retail sales, to assess policies in effect going into 2024. It evaluates to what extent potential best practices were adopted to protect youth, reduce problem cannabis use and promote social equity beyond those already in state law. Scores fall into six public health and equity focused categories for a total maximum of 100 points.



Policy Adopted
Beyond State Law



No Policy Adopted
Beyond State Law



Weaker than
State Law

RETAILER REQUIREMENTS	TAXES & PRICES	PRODUCT LIMITS	MARKETING	SMOKE-FREE AIR	EQUITY & CONFLICTS OF INTEREST
Limit # of retailers (max. 10 pts) 4 Require distance >600 ft. from schools (5 pts) 0 Require distance between retailers (2 pts) 2 Other location restrictions (max. 3 pts) 3 Health warnings posted in store or handed out (max. 8 pts) 0	Local retail tax (6 pts) 6 Revenue dedicated to youth, prevention or equity (max. 6 pts) 6 Tax by THC content (5 pts) 0 Prohibit discounting (2 pts) 0 Minimum price (1 pt) 0	Limit high potency products (max. 6 pts) 0 END THE CANNABIS KIDS MENU No flavored products for combustion or inhalation (max. 5 pts) 0 No cannabis-infused beverages (4 pts) 0 Limit other products/packaging attractive to youth (2 pts) 0	Limit billboards (max. 6 pts) 6 Prominent health warnings on ads (4 pts) 0 Limit therapeutic or health claims (3 pts) 0 Business signage restrictions (3 pts) 3 Limit marketing attractive to youth (2 pts) 0	Prohibit temporary event permits (5 pts) 5 Prohibit on-site consumption (3 pts) 3 	Licensing priority for equity applicants (3 pts) 3 Equity in hiring requirements (3 pts) 0 Cost deferrals for equity applicants (1 pt) 1 No prescriber on retail premises or in ownership (max. 2 pts) 0
9	12	0	9	8	4

TOTAL SCORE = 42