

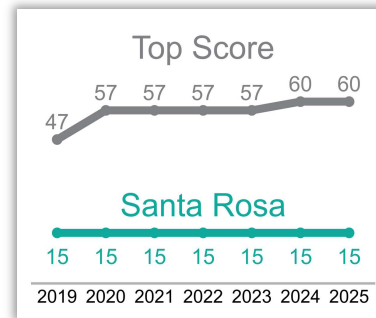
Cannabis Policy

2025 SCORECARD

Santa Rosa



This scorecard analyzes local cannabis ordinances passed prior to January 1, 2025, in each California city or county that legalized storefront retail sales, to assess policies in effect going into 2024. It evaluates to what extent potential best practices were adopted to protect youth, reduce problem cannabis use and promote social equity beyond those already in state law. Scores fall into six public health and equity focused categories for a total maximum of 100 points.



**Policy Adopted
Beyond State Law**



**No Policy Adopted
Beyond State Law**



**Weaker than
State Law**

RETAILER REQUIREMENTS		TAXES & PRICES		PRODUCT LIMITS		MARKETING		SMOKE-FREE AIR		EQUITY & CONFLICTS OF INTEREST	
Limit # of retailers (max. 10 pts)	0	Local retail tax (6 pts)	6	Limit high potency products (max. 6 pts)	0	Limit billboards (max. 6 pts)	3	Prohibit temporary event permits (5 pts)	0	Licensing priority for equity applicants (3 pts)	0
Require distance >600 ft. from schools (5 pts)	0	Revenue dedicated to youth, prevention or equity (max. 6 pts)	0	END THE CANNABIS KIDS MENU		Prominent health warnings on ads (4 pts)	0	Prohibit on-site consumption (3 pts)	0	Equity in hiring requirements (3 pts)	0
Require distance between retailers (2 pts)	2	Tax by THC content (5 pts)	0	No flavored products for combustion or inhalation (max. 5 pts)	0	Limit therapeutic or health claims (3 pts)	0			Cost deferrals for equity applicants (1 pt)	0
Other location restrictions (max. 3 pts)	0	Prohibit discounting (2 pts)	0	No cannabis-infused beverages (4 pts)	0	Business signage restrictions (3 pts)	3			No prescriber on retail premises or in ownership (max. 2 pts)	1
Health warnings posted in store or handed out (max. 8 pts)	0	Minimum price (1 pt)	0	Limit other products/ packaging attractive to youth (2 pts)	0	Limit marketing attractive to youth (2 pts)	0				
2	+	6	+	0	+	6	+	0	+	1	

TOTAL SCORE = 15